

# LEADERSHIP FREDERICKSBURG 2023 COMMUNITY ACTION PROJECT PROPOSAL



Leadership Fredericksburg is seeking a nonprofit and/or small business for our annual Community Action Project for the Class of 2023. The Community Action Project gives the fellows a practical experience to enhance their leadership skills and abilities and influence the community in a positive way.

Community Action Project proposals may come from any type of organization in Planning District 16 (Stafford, Spotsylvania, King George, Caroline, and the City of Fredericksburg) including, but not limited to, corporations, limited liability partnerships, limited liability corporations, nonprofits, and others.

All organizations are encouraged to apply with a proposed project that has community impact within the PD 16 region. Projects will be evaluated based on potential community impact, manageable project scope that can be completed in less than 6 months, and potential learning opportunities for the fellows.

Projects are reviewed and selected by the Leadership Advisory Committee. Once selected, 4 teams of fellows will work on the project and participate in a competition presentation. At the conclusion of the presentations, the Partnering Organization will help determine the team winner of the Community Action Project.

## TIMELINE

October 3, 2022 - Project Proposals Deadline

Oct 20, 2022 - Project Finalists Selected

Nov 17, 2022 - Project Finalists Present to Leadership Advisory Committee (10 minutes/each)

Nov 17, 2022 - LAC selects one project

Dec 16, 2022 - Teams & Project Announced

Jan 20, 2023 - Q&A Session with class (up to one hour); project materials dispersed

Feb 17, 2023 - Teams submit outlines to program staff

March 30, 2023 - Teams present private interim presentations to alumni judges at Chamber office. Judges provide tangible feedback.

May 11, 2023, 3pm - Project Presentations to community (three judges/one from the partnering organization). Winner is selected at conclusion of presentations.

May 19, 2023- Project Deliverables are due to organization and Chamber

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**Due by Monday, October 3, 2022**

Name of contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-Mail: \_\_\_\_\_

## Instructions

- Please address these **8** areas and attach your response to this form.
  - Answers should be brief.
  - Generally keep proposal to three pages.
  - In addition, you may include attachments and brochures about your organization.
1. Provide an overview of your organization. How long have you been in business? What is your mission? Share resources for the committee to review, such as brochures, website, social media links, etc.
  2. Provide a Statement of Need(s) for your organization. \*This is different than the project; consider this a “wish list.”
  3. Clearly define your project proposal. This is an area that a team of community leaders can review and offer recommendations within a five month time period.
  4. Describe the lasting benefits of the project to your organization and the community.
  5. Define the Role(s) for *Leadership FXBG* (LF) Project Team.
  6. Estimated Cost of Project and Sources of Funding.
  7. Brief biography of person(s) who will work directly with the LF team.
  8. Enclose a current list of your board members and/or executive leadership team.

## COMMUNITY ACTION PROJECT RULES

### Projects:

1. Enhance the participant's understanding of practical leadership as well as yield tangible results of lasting benefit to the community.
2. Involve a community partner with which the project team works closely as a resource of information and guidance. A staff person at the partnering organization must be prepared to act as a mentor and facilitator to the LF project team for the duration of the project.
3. Can be from any field, for example, education, regional planning, human services, economic development, and the arts.
4. Should integrate theory and practice.
5. Should provide opportunity for research, planning, resource development, and collaboration and negotiation skills.
6. Should be able to be completed between January and May and must have a tangible end product.
7. Are not partisan.
8. Are not religious in nature.
9. Must be funded by the community partner. LF teams cannot raise money or in-kind contributions for the project.

### ***Questions?***

Please contact Carley Swaim Walker, Senior Director of Membership & Community Advancement at 540-373-9508 or [cwalker@fxbgchamber.org](mailto:cwalker@fxbgchamber.org).

Email, Mail or deliver to completed applications to:  
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