

ANNUAL AWARDS & GALA

Denim & Diamonds, Boots & Bowties

April 25th, 2025

The Annual Awards and Gala will be the event of 2025. Celebrate our region's business community and the winners of the prestigious Business of the Year Awards.



Diamond Royalty Title Sponsor **SOLD**  **Mary Washington Healthcare**
\$11,000 - Exclusive

- Sponsor will receive recognition as the 2025 Gala Presented by Sponsor for 1 year
- 20 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Welcome guests (up to 5 minutes); Introduce MC of event
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (President's) Reception
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

Stetson Summit

\$9,000 - Exclusive

- 18 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (President's) Reception
- Make an announcement from the stage (up to 2 minutes)
- One Sponsored Email to all Chamber Members
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

Rhinestone Rodeo

\$7,500 - Exclusive

- 14 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (President's) Reception
- Make an announcement from the stage (up to 2 minutes)
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

Boots & Ballads

\$6,000 – Exclusive

- 12 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (Presidents) Reception
- Introducing the evening's entertainment
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

Flash & Flair

\$6,000 – Exclusive

- 12 VIP seats for the event; specialty décor at table
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (Presidents) Reception
- Special signage at photo booth; logo on event photos
- Signature Champagne/Wine for table

Scripted Elegance

\$5,000 – Exclusive

- 10 VIP seats to the event; specialty décor at the table
- Logo placement on event promotions, including webpage, targeted e-mails, and on-site recognition
- Early Access to a Bowtie Affair (Presidents) Reception
- Logo on all signature printed materials
- Signature Champagne/Wine for table

Bowtie Affair (President's Reception)

\$4,500 – Exclusive

- 8 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (Presidents) Reception
- Special signage at reception
- Welcome guests at reception
- Signature Champagne/Wine for table

Rustle & Shine

\$3,000 – Exclusive for each

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

- **Saloon:** Logo displayed on all bars with opportunity to provide logo bar napkins
- **Table Ties:** Logo displayed on each table number
- **Vintage Vintner:** Logo displayed on all table wine bottles
- **Golden Glow:** Logo displayed with lighting
- **Sweet Serenade:** Logo displayed on or near dessert
- **Champions Choice:** Logo displayed on awards table

Spirits Sponsors

\$2,500 – Exclusive for each

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

- **Barrel Select:** Logo displayed throughout specialty auction with option to provide souvenirs
- **Pop the Top:** Logo displayed throughout specialty auction with option to provide souvenirs
- **Sip in Style:** Signature Cocktail for VIP reception with logo and company recognition at bar

Lasso the Fun

\$2,000 – Exclusive for each

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

- **Corn Hole:** Logo displayed in the corn hole area with option to provide souvenirs
- **Rodeo Games:** Logo displayed in the rodeo games area with option to provide souvenirs
- **Carriage Rides:** Logo displayed on carriage with option to provide souvenirs

Gold Sponsor

\$1,750 – 6 Available

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

Silver Sponsor

\$1,000 – 4 Available

- 4 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

Bronze Sponsor

\$750 – 3 Available

- 2 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

