

# 2025 Sponsorship & Partnership Investment Guide



# TABLE OF CONTENTS

Annual Awards and Gala .....	3
Business Connect .....	7
Chamber Challenge .....	8
CNEW .....	12
CNEW Women Symposium .....	13
CNEW Garden Party .....	14
CNEW Small Business Expo .....	15
CNEW Silent Auction & Awards Luncheon .....	16
First Responders Appreciation Breakfast .....	17
Leadership Fredericksburg .....	19
Legislative Affairs & Special Interest Series .....	24
Business Unplugged.....	25
Our Military, Our Members .....	26
Legislative Breakfast .....	27
Transportaion Forum .....	28
Cybersecurity Summit .....	29
Economic Development .....	30
Member Meetings .....	31
Network at Nite .....	33
NextGen .....	34
Teacher Appreciation .....	38
WorkForce NOW .....	40
Intern Expo .....	41
Mock Interview Day .....	43
Workforce NOW Workshops .....	45



**Carley Swaim Walker**  
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Programs & Events Manager



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## A MESSAGE FROM THE EVENTS TEAM

An investment in a Fredericksburg Chamber event and/or program is an investment in your business, and the community at-large. Your Chamber events team prides ourselves in providing you events and programming that are top-notch. We are constantly working behind the scenes to ensure we produce events that provide connections, visibility, access, and leadership opportunities for you, your employees, and your brand. We research trends, exchange best practices, listen to our members and work with top leaders to bring you relevant programming contributing to business and workforce growth. I can assure you that we have an opportunity that aligns with your business mission and goals. Let's explore those opportunities, invest in your business, and have some fun too!

# ANNUAL AWARDS & GALA

## *Denim & Diamonds, Boots & Bowties*

April 25th, 2025

The Annual Awards and Gala will be the event of 2025. Celebrate our region's business community and the winners of the prestigious Business of the Year Awards.



**Mary Washington  
Healthcare**

**Diamond Royalty Title Sponsor** **SOLD**  
\$11,000 - ~~Exclusive~~

- Sponsor will receive recognition as the 2025 Gala Presented by Sponsor for 1 year
- 20 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Welcome guests (up to 5 minutes); Introduce MC of event
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (President's) Reception
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

### **Stetson Summit**

\$9,000 - Exclusive

- 18 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (President's) Reception
- Make an announcement from the stage (up to 2 minutes)
- One Sponsored Email to all Chamber Members
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

### **Rhinestone Rodeo**

\$7,500 - Exclusive

- 14 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (President's) Reception
- Make an announcement from the stage (up to 2 minutes)
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

## **Boots & Ballads**

\$6,000 – Exclusive

- 12 VIP seats for the event; (specialty decor)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to a Bowtie Affair (Presidents) Reception
- Introducing the evening's entertainment
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

## **Flash & Flair**

\$6,000 – Exclusive

- 12 VIP seats for the event; specialty décor at table
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (Presidents) Reception
- Special signage at photo booth; logo on event photos
- Signature Champagne/Wine for table

## **Scripted Elegance** **SOLD**

~~\$5,000 – Exclusive~~

- 10 VIP seats to the event; specialty décor at the table
- Logo placement on event promotions, including webpage, targeted e-mails, and on-site recognition
- Early Access to a Bowtie Affair (Presidents) Reception
- Logo on all signature printed materials
- Signature Champagne/Wine for table

## **Bowtie Affair (President's Reception)**

\$4,500 – Exclusive

- 8 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (Presidents) Reception
- Special signage at reception
- Welcome guests at reception
- Signature Champagne/Wine for table

## **Rustle & Shine**

\$3,000 – Exclusive for each

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

- **Saloon:** Logo displayed on all bars with opportunity to provide logo bar napkins **SOLD**



- **Table Ties:** Logo displayed on each table number

- **Vintage Vintner:** Logo displayed on all table wine bottles

- **Golden Glow:** Logo displayed with lighting

- **Sweet Serenade:** Logo displayed on or near dessert

- **Champions Choice:** Logo displayed on awards table

## **Spirits Sponsors**

\$2,500 – Exclusive for each

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

- **Barrel Select:** Logo displayed throughout specialty auction with option to provide souvenirs

- **Pop the Top:** Logo displayed throughout specialty auction with option to provide souvenirs

- **Sip in Style:** Signature Cocktail for VIP reception with logo and company recognition at bar

## **Lasso the Fun**

\$2,000 – Exclusive for each

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

- **Corn Hole:** Logo displayed in the corn hole area with option to provide souvenirs

- **Rodeo Games:** Logo displayed in the rodeo games area with option to provide souvenirs

- **Carriage Rides:** Logo displayed on carriage with option to provide souvenirs

## Gold Sponsor

\$1,750 - ~~6 Available~~ 5 Available



- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

## Silver Sponsor 3 Available

\$1,000 - ~~4 Available~~



- 4 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception

## Bronze Sponsor

\$750 - 3 Available

- 2 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Early Access to a Bowtie Affair (President's) Reception



# BUSINESS CONNECT

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**Business Connect**– Connect with fellow Chamber members at this bi-monthly luncheon. The series provides you the opportunity to network and hear from local business professionals as guest speakers.

## **Title Sponsor**

\$750 – Exclusive to each meeting

- Sponsor will receive recognition as the Business Connect presented by Sponsor
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all signage
- Welcome guests or closing remarks (up to 5 minutes) or host networking activity
- Opportunity to provide take home gift with Chamber approval

## **Venue Sponsor**

\$450 – Exclusive to each meeting

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 2 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Closing remarks (up to 3 minutes)

## **Networking Sponsor**

\$250 – Exclusive to each meeting

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 seats to the event
- Verbal recognition from the podium
- Opportunity to provide a raffle prize from your company

# CHAMBER CHALLENGE

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## **Tournament Presenting Sponsor (Title)**

\$8,000 - Exclusive

- Sponsor will receive recognition as the 2025 Golf Tournament presenting Sponsor
- 4 Teams of 4 includes mulligan packages for all golfers
- Welcome golfers & guests (up to 5 minutes)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Opportunity to provide take home gift with Chamber approval
- Option to set-up table on Hole #1
- E-newsletter ad in a Wednesday newsletter
- Logo included on volunteer/tournament t-shirts

## **Hole-in-One Sponsor**

\$5,500 - Exclusive

- Sponsor will receive recognition as the 2025 Golf Tournament Hole-in-One Sponsor
- 3 Teams of 4 includes mulligan packages for all golfers
- Opportunity to congratulate and recognize any hole-in-one golfers
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on Business Directory page of website
- Logo included on volunteer/tournament t-shirts

## **Golf Cart Sponsor**

\$4,500 - Exclusive

- Sponsor will receive recognition as the 2025 Golf Tournament Golf Cart Sponsor
- 2 Teams of 4 includes mulligan packages for all golfers
- Signage on all tournament golf carts, including welcome message
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Opportunity to provide take home gift with Chamber approval
- Logo included on volunteer/tournament t-shirts



### **19th Hole Sponsor**

\$4,000 - Exclusive

- Sponsor will receive recognition as the 2025 Golf Tournament 19th Hole Sponsor
- 1 Team of 4 includes, mulligan packages for all golfers
- Recognition at the 19th Hole Celebration (Awards & Cocktails)
- Opportunity to congratulate the winning team and speak at Awards Ceremony
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Mulligans Package Sponsor**

\$3,000 - Exclusive

- 1 Team of 4, includes mulligan packages for all golfers
- Recognition on all mulligan packages
- Lead the first throw (part of the mulligan package); ceremony
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Scoreboard Sponsor**

\$2,500 - Exclusive

- 1 Team of 4
- Recognition on scoreboard
- Opportunity to announce leading and winning scores at Awards Ceremony
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Raffle Sponsor**

\$2,500 - Exclusive

- 1 Team of 4
- Recognition at raffle display area
- Opportunity to announce winners/pull raffle tickets
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Putting Green Sponsor**

\$2,000 - Exclusive

- 1 Team of 4
- Recognition at putting green with signage
- Opportunity to announce putting green contest winners
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Beverage Cart Sponsor**

\$2,000 - ~~Exclusive~~



- 1 Team of 4
- Recognition on beverage cart with signage
- Opportunity to host golf cart for water distribution
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Breakfast or Lunch Sponsor**

\$1,500 - 2 Available

- 2 tournament players
- Recognition at breakfast or lunch table and/or on box lunches
- Opportunity to greet golfers at breakfast or lunch (1 minute)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Photography Sponsor**

\$1,000 - 2 Available

- 2 tournament players
- Logo on golf tournament electronic photo album
- 2 Tee signs at team photo area
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### Gift Bag Sponsor

\$1,000 - 4 Available

- 2 tournament players
- Logo on gift bags given to golfers
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo included on volunteer/tournament t-shirts

### Premier Hole Sponsor

\$600 - Unlimited

- 1 tournament player **or** an additional sign at the event
- 2 signs with your logo at a hole
- Logo included on volunteer/tournament t-shirts

### Tee Sign Sponsor

\$350 - Unlimited



- 1 sign with logo placed at hole



# CNEW

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**Mission:** Enterprising, Empowered women, embracing connections and enriching community. With the focus to build connections, give back and develop women professionally.

CNEW host **4 events** annually that aligns with the mission and focus and raises awareness and funds for a selected non-profit.

*"Over the past year, Big Brothers Big Sisters has been honored to serve as the benefitting charity for CNEW's incredible events. These gatherings have not only inspired us but also provided valuable opportunities to network and expand awareness of our mission. We are deeply grateful for the financial support, which empowers us to reach more youth in our community, and we truly appreciate the chance to be part of such impactful events."*

*-Sandra Erickson, Executive Director*

## CNEW Series Sponsor

\$6,000 – Exclusive

- Recognition at all CNEW Events in 2025 to include
  - Symposium
  - Garden & Tea Party
  - Small Business & NPO Forum
  - Silent Auction & Award Luncheon
- Seat on CNEW Planning Committee
- Logo featured on all event programs, signage and FRCC website event page
- 1 Sponsored E-mail to all Chamber members
- 2 VIP Tickets for all CNEW events



# CNEW Women's Symposium

## Presenting Sponsor **SOLD**

~~\$2,000 - Exclusive~~



- Sponsor will receive recognition as the 2025 Symposium Title Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all signage
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday newsletter

## Session Sponsor

~~\$1,500 - Exclusive~~

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Provide closing remarks (up to 3 minutes)
- Announce the silent auction winners or Introduce Break-out Speakers
- Verbal recognition from the podium
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on Business Directory page of website

## Raffle Sponsor **SOLD**

~~\$1,250 - Exclusive~~

- Opportunity to bring a tabletop display of marketing material, promotional items, etc.
- 6 VIP Seats to the event
- Logo Placement on event promotions, including: webpage, targeted emails, and on site recognition
- Announce raffle winners from podium
- Opportunity to provide take home gifts with Chamber approval
- Category/Directory ad on Business Directory page of website

## Gold Sponsor **SOLD**

~~\$1,000- Exclusive~~

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 VIP seats to event
- Verbal recognition from the podium
- Opportunity to provide take home gift with Chamber approval

## Silver Sponsor

\$750 – 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 3 Preferred seats to the event
- Verbal recognition from the podium

# **CNEW Garden & Tea Party**

## **Title Sponsor**

\$1,500 – Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 10 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Category/Directory ad on Business Directory page of website

## **Table Sponsor**

\$1,000 – Exclusive

- Logo placement on tables numbers & event promotions, including: webpage, targeted emails, and on-site recognition
- 8 Preferred seats to the event
- Verbal recognition from the podium

## **Networking Sponsor**

\$800 – 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium

## **Presenter Sponsor**

\$500 – 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium
- Special Signage at floral instructor table

## **Raffle Sponsor**

\$400 – 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Pull winning raffle tickets
- Verbal recognition from the podium

# CNEW Small Business & Non-Profit Organization Forum & Fair

## Presenting Sponsor

\$1,500 – Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- 1 Booth- a 6 foot table to display your company or non-profit information
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Closing Remarks (up to 3 minutes)
- Category/Directory ad on Business Directory page of website

## Gold Sponsor

\$1,000 – Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 1 Booth- a 6 foot table to display your company or non-profit information
- 4 Preferred seats to the event
- Verbal recognition from the podium

## Silver Sponsor

\$650 – 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 3 Preferred seats to the event
- Verbal recognition from the podium

## Raffle Sponsor

\$400 - 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium

## Member Booth

\$75 - ~~20~~ Available

- 1 seat to the luncheon & program
- 1 6ft table to display your Company or Non-Profit information

19 AVAILABLE



# CNEW Silent Auction & Awards Luncheon

## Wideman Sponsor

\$2,000 – Exclusive

- Sponsor will receive recognition for the 2025 CNEW Silent Auction & Awards Title Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all event signage
- Welcome guests (up to 5 minutes)
- Laurie A. Wideman award introduction
- 1 Sponsored E-mail to all Chamber members

## Silent Auction Sponsor

\$1,500 – Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Announce the silent auction winners
- Logo placement on online auction platform
- Verbal recognition from the podium
- E-newsletter ad in a Wednesday newsletter

## Holiday Cheer Sponsor

\$750 – ~~4 Available~~ **3 AVAILABLE**



- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium

## Mimosa Sponsor

\$450 – 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium





# FIRST RESPONDERS APPRECIATION BREAKFAST

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This event allows our business community to express its deep gratitude for the service and sacrifice for the career and volunteer First Responders. Honor and thank our dedicated First Responders for the service they provide our region at this annual breakfast.



## Hero (Title) Sponsor

\$5,000 - Exclusive

- Sponsor will receive recognition for the 2025 First Responders Title Sponsor
- 10 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- One Sponsored E-mail to all Chamber members

## Valor (Awards) Sponsor

\$3,500 - Exclusive

- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage and awards table
- Logo placement on certificates presented to First Responders
- Category/Directory ad on Business Directory page of website

## Noble Sponsor

\$2,500 - 8 Available

- Sponsor will receive recognition as the noble sponsor
- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday newsletter



## Honor Sponsor

\$1,200 - 8 Available

- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Opportunity to provide take home gift with Chamber approval

## Service

\$750 - 8 Available

- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage

## First Responder Supporter

*(This sponsorship provides an exclusive table reserved for first responders, allowing them to attend the event at no cost)*

\$450 - ~~12 Available~~ **10 AVAILABLE**  

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
  - Logo placement on event signage
- \*To attend personally, tickets are available to purchase.*

## Champion Ticket

*(Provides one (1) ticket for a First Responder to attend at no cost to them)*

\$60 - No Limit

*\*To attend personally, tickets are available to purchase.*



# LEADERSHIP FREDERICKSBURG

Leadership Fredericksburg is a nine-month program that provides an opportunity for a cohort of leaders representing varying sectors to meet in learning settings throughout the Fredericksburg Region: Caroline, King George, Spotsylvania & Stafford counties and the city of Fredericksburg.

*"Leadership Fredericksburg is a unique opportunity for motivated leaders to broaden their horizons," said Susan Spears, Executive Director. "Program alumni are now the strongest network of leaders in the Fredericksburg Region. We seek professionals who are ready to lead using guiding principles of integrity, service and dedication."*



**Mary Washington  
Healthcare**

**Title Sponsor** ~~SOLD~~

~~-Exclusive~~

## Gold Sponsor

\$6,000 - 8 available

*(The Gold Sponsorship supports essential program costs, including facilitators, staff support, and materials)*

- *Participant Sponsorship:* Covers tuition, two profile assessments (RightPath and LMAP), and LMAP coaching session for one program participant
- *Brand Visibility:* Logo featured on Chamber & Leadership Fredericksburg media and prominently displayed at all program venues
- *Event Recognition:* Acknowledgement at all program events and special mention during Graduation
- *VIP Access:* Reserved seating at Project Presentations and Graduation Ceremony

## Silver Sponsor

\$2,500 - 4 available

*(The Silver sponsorship helps pay program costs associated with the facilitators, staff support, and program materials)*

- Company recognized in all Chamber & Leadership FXBG media platforms - logo
- Logo featured at all venues throughout program
- Company recognized at all program events
- Company recognized at Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony

## Mentor Program Sponsor

\$500 - 1 available

*(this sponsorship pays for mentor program support & materials)*

- Company recognized in all Chamber & Leadership FXBG media platforms
- Company recognized at Orientation and Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony

## **Kick-Off Reception Title Sponsor** ~~SOLD~~ REDCO

\$2,500 - ~~1~~ available

*(this sponsorship pays for venue, support, & partial food & beverages)*

- Company may provide the Welcome at the Kick Off Reception
- Company recognized in all Chamber & Leadership FXBG media platforms
- Management invited to Kick-off Reception
- VIP Seating at Project Presentations & Graduation Ceremony

## **Kick – Off Reception Gold Sponsor**

\$500 – 4 available

*(this sponsorship pays for partial food & beverages)*

- Company recognized in all Chamber & Leadership FXBG media platforms
- Company recognized on signage at Kick Off Reception
- Reserved Seating at Project Presentations & Graduation Ceremony

## **Kick – Off Reception Silver Sponsor**

\$250 - 4 available

*(this sponsorship pays for partial food & beverages)*

- Company recognized in all Chamber & Leadership FXBG media platforms
- Company recognized on signage at Kick Off Reception

## **Session Sponsor**

\$500 - 6 available, cold lunch

*(this sponsorship pays for snacks and lunch)*

- Company recognized on all Leadership FXBG media platforms
- Representative may join the class for lunch, provide brief welcome
- Company recognized at Graduation

## **Opening/Closing Session Sponsor**

\$1,000 – 2 available, hot lunch

*(this sponsorship pays for snacks and lunch)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized throughout the session
- Representative may join the class for lunch, provide brief welcome
- Company recognized at Graduation

## **Project Presentations Sponsor**

\$350 – 2 available

*(this sponsorship pays for presentation materials & team prizes)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Project Presentations
- Company recognized at Graduation Ceremony
- VIP seating at Presentations

**Graduation Title Sponsor** **SOLD**  **REDCO**  
~~-Exclusive~~

**Graduation Ceremony & Reception Sponsor**

\$500 - 4 available

*(this sponsorship pays for programs, staff support, venue, & food)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Graduation Ceremony
- VIP seating at Graduation

**Graduation Reception Bar Sponsor**

\$1,000 - 1 available

*(this sponsorship pays for drinks at the Graduation Reception)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Graduation Ceremony
- VIP seating at Graduation

**Graduation Certificates & Gifts Sponsor**

\$600 - 1 available

*(this sponsorship pays for the framed certificates & graduate gifts)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Graduation Ceremony
- VIP seating at Graduation

**Leadership Fredericksburg Supporter**

*(funds that support the general fund for Leadership FXBG annually)*

\$250 - unlimited availability

\$100 - unlimited availability

- Name, company, Alumni year (when applicable) recognized on website and other LF media platforms



# Leadership Fredericksburg Annual Celebration

## Title Sponsor ~~SOLD~~ REDCO

\$3,500 - ~~Exclusive~~

- Sponsor will receive recognition as the 2025 Leadership Fredericksburg Annual Celebration Title Sponsor
- 10 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all signage
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval
- Banner add on Leadership Fredericksburg Web Page for one month

## Dinner Sponsor

\$2,000 - Exclusive

- 8 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo at Dinner Buffet
- Verbal recognition from the podium
- Category/Directory ad on Chamber website

## Bar Sponsor

\$1,500 - Exclusive

- 6 VIP Seats to the event
- Logo Placement on event promotions, including: webpage, targeted emails, and on site recognition
- Signage at Bar with Logo
- Verbal recognition from the podium
- Category ad on Chamber website

## Decor Sponsor

\$1,250 - Exclusive

- 6 VIP Seats to the event
- Logo Placement on event promotions, including: webpage, targeted emails, and on site recognition
- Logo included in some decor
- Verbal recognition from the podium
- Directory ad on Chamber website

## Photography Sponsor

\$900 - Exclusive

- 5 VIP Seats to the event
- Logo Placement on event promotions, including: webpage, targeted emails, and on site recognition
- Verbal recognition from the podium
- Logo on electronic photo album

# Leadership Fredericksburg Annual Celebration

## Table Sponsor

\$750 - 12 Available

- 10 VIP Seats to the event
- Logo Placement at your table, on event promotions, including: webpage, targeted emails, and on site recognition
- Verbal recognition from the podium

## Awards Sponsor **SOLD**

\$500 - ~~Exclusive~~



- 4 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo at Awards Table
- Verbal recognition from the podium

## Raffle Sponsor

\$350 - 8 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Pull winning raffle tickets
- 2 preferred seats to the event
- Verbal recognition from the podium



# LEGISLATIVE AFFAIRS & SPECIAL INTEREST SERIES

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A series of 6 events focusing on advocacy, policy, leadership, and protecting your business.

**Business Unplugged:** Network with our top industry leaders as they share opportunities as well as challenges their businesses are experiencing.

**Our Military, Our Members:** will feature either an insightful presentation from base commanders or an exclusive tour of a military base or facility. Stay tuned for details!

**Cybersecurity Summit:** Bringing together leaders on the front line of the cyber battle. Hear from state, DOD and operational level experts on the latest challenges in cyber security as well as practical tips for protecting the data and physical assets most important to you.

**Legislative Breakfast:** Sit down with local and elected officials and policy experts at this premier legislative advocacy event to discuss the biggest issues and policies affecting our region.

**Regionalism Matters:** Open discussion of a topic affecting our business community.

**Transportation Forum:** Regional Strategies for Transportation in Planning District 16

## Legislative Affairs Series Sponsor

\$6,000 – Exclusive

- Recognition at all Legislative Affairs & Special Interest Events in 2025
  - Business Unplugged**
  - Our Military, Our Members**
  - Legislative Breakfast**
  - Regionalism Matters**
  - **Cybersecurity Summit**
  - **Transportation Forum**
- Logo featured on all event programs, signage and FRCC website
- 1 Sponsored E-mail to all Chamber members
- 2 VIP Tickets to each event





# Business Unplugged

## Presenting Sponsor

\$1,500 – Exclusive

- Sponsor will receive recognition as the 2025 Business Unplugged Presenting Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- VIP Bourbon Tasting for up to 8 guests
- E-newsletter ad in a Wednesday e-newsletter of your choice

## Industry Leader Sponsor

\$1,000 – Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to submit questions in advance to CEO/Industry Leaders speaking
- Closing Remarks (up to 3 minutes)
- Category/Directory ad on business directory page of website

## Business Lead Sponsor

\$750 – Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium
- Special signage at Hors D'oeuvres table

## Networking Sponsor

\$350 – 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium



## Our Members, Our Military

### Title Sponsor

\$1,000 – Exclusive

- Sponsor will receive recognition for the Our Military, Our Members presented by Sponsor
- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)

### Military Support Sponsor

\$750 – Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 2 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from podium
- Closing remarks (up to 3 minutes)

### Lunch or Breakfast Sponsor

\$500 – Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred sets to the event
- Verbal recognition from the podium
- Separate signage at buffet/food display



## Legislative Breakfast

### Presenting Sponsor

\$1,500 – Exclusive

- Sponsor will receive recognition as the 2025 Legislative Breakfast Presenting Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Welcome guests (up to 5 minutes)
- Opportunity to provide questions in advance to Legislators
- E-newsletter ad in a Wednesday e-newsletter of your choice

### Legislative Sponsor

\$1,000 – Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Closing Remarks (up to 3 minutes)
- Category/Directory ad on business directory page of website

### Breakfast Sponsor

\$750 – Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table

### Networking Sponsor

\$350 – 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium



# Regionalism Matters- Transportation Forum

*"Forward Together": Regional Strategies for Transportation in Planning District 16*

## **Driving (Title) Sponsor**

\$1,500 - Exclusive

- Sponsor will receive recognition as the 2025 Transportation Summit Title Sponsor
- 10 VIP seats at event
- Welcome guests (up to 5 minutes)
- Introducing Keynote
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- 1 Sponsored E-mail to all Chamber members

## **Connection Sponsor**

\$1,000 - Exclusive

- 8 VIP seats at event
- Provide closing remarks (up to 3 minutes)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- E-newsletter ad in a Wednesday e-newsletter of your choice

## **Session (Lunch) Sponsor**

\$500 - Exclusive

- 4 VIP seats at event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table
- Category/Directory ad on business directory page of website

## **Networking Sponsor**

\$350 - 6 Available

- 4 VIP seats at event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium

## **Transit Sponsor**

\$200 - 6 Available

- 2 Preferred seats at the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium

# **Regionalism Matters- Cybersecurity Summit & Expo "Cyber Never Sleeps"**

## **Title Sponsor**

\$2,500 - Exclusive

- Sponsor will receive recognition as the 2025 Cyber Never Sleeps Presenting Sponsor
- 10 VIP seats at event
- Welcome guests (up to 5 minutes)
- Introduce Keynote
- Verbal recognition from the podium
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- 1 Sponsored E-mail to all Chamber members

## **Expo Sponsor**

\$1,500 - Exclusive

- 8 VIP seats at event
- Provide closing remarks (up to 3 minutes)
- Verbal recognition from the podium
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- E-newsletter ad in a Wednesday e-newsletter of your choice

## **Lunch Sponsor**

\$1,000 - Exclusive

- 4 VIP seats at event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table
- Category/Directory ad on business directory page of the website

## **Student Access Sponsor**

\$750 - 6 Available

- 4 VIP seats at event
- Provides access to 10 student attendees
- Verbal recognition from the podium
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition

## **Cybersecurity Sponsor**

\$350 - 6 Available

- 2 Preferred seats at the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium

# Regionalism Matters- Economic Development

**Title Sponsor** ~~SOLD~~   
\$1,200 - ~~Exclusive~~

- Sponsor will receive recognition as the 2025 Regionalism Matters Presenting Sponsor
- 5 VIP seats at event
- Welcome guests (up to 5 minutes)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage

## **Expo Sponsor**

\$750 - Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 2 VIP seats at event
- Provide closing remarks (up to 3 minutes)
- Verbal recognition from the podium
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition

## **Lunch Sponsor**

\$500 - Exclusive

- 2 VIP seats at event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table

## **Tourism Sponsor**

\$750 - Exclusive

- 2 VIP seats at event
- Verbal recognition from the podium
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Signage at Registration

# MEMBER MEETINGS

Bringing Chamber membership together for networking and educational opportunities with guest speakers and topics impacting local business. These meetings give the Chamber the opportunity to celebrate our membership.

Member Meeting Series Sponsor **SOLD**  
\$4,000 – Exclusive



- Recognition at all Member Meetings in 2025
- **State of Our Chamber**
- **Marketing Madness**
- **We Mean Business**
- Logo featured on all event webpages and signage
- 1 Sponsored E-mail to all Chamber members
- 4 VIP Tickets (in addition to membership investment tickets) to each Member Meeting



# MEMBER MEETINGS

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## **Title Sponsor**

\$1,000 – Exclusive to each meeting

- Sponsor will receive recognition as the Member Meeting presented by Sponsor
- 4 VIP seats to the event (in addition to membership investment tickets)
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)

## **Venue Sponsor**

\$750 – Exclusive to each meeting (4 Available)

- 2 VIP seats to the event (in addition to membership investment tickets)
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from podium
- Closing remarks (up to 3 minutes)

## **Lunch or Breakfast Sponsor**

\$500 – Exclusive to each meeting (4 Available)

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred sets to the event
- Verbal recognition from the podium
- Separate signage at buffet/food display



# NETWORK AT NITE

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**Network at Nite** (Member hosted)- Develop relationships with other business professionals during these evening networking events held every other month from 5:30pm-7:30pm. There is a \$500 fee to host a Network at Nite and is exclusive opportunity for Chamber members to host.

Available dates for 2025- January 30th, May 29th, July 31st, September 25th and December 13th

## Here's what the Chamber will do...

### MARKETING:

Pre-Event, we will help to get the word out about the event to the FRCC membership. One month prior, staff will begin to notify Chamber members about the event. Here's how:

- Chamber Eblast: A weekly member e-mail newsletter sent on Mondays.
- Chamber Website: The event will be listed on the Chamber event calendar.
- Chamber Social Media: Promoted on Facebook, Instagram and LinkedIn

*Post Event- staff will follow up with pictures of the event on our Social Media outlets and provide a Google photo link with all photos from the event.*

### REGISTRATION:

RSVPs for the event will be collected by the Chamber. The Chamber will provide staff to run on-site registration. This allows time to greet and meet members at the door. A list of attendees will be provided after the event upon request.

### Additional Marketing Services:

- Reel creation \$100.00 for one (1) reel
- Custom photo shoot to promote event and theme \$100.00
- Extended photography at event \$75.00
- Package to include reel creation, custom photo shoot and extended photography \$225.00

Network at Nite contract and additional information can be found

[HERE](#)





**Mission:** Create a space for young entrepreneurs and professionals to be among peers to foster relationships, collaborate, and develop. We aspire to convene the next generation of leaders while enhancing personal, professional and community growth.

**Program Sponsor- Become the official partner!**

*Become a 2025 Sponsor! Showcase your brand at each event and enjoy exclusive ticket access!*

\$2,000 - Exclusive

- Prominent logo placement as the Program Sponsor on program materials, including website, invitations, and signage
- Exclusive recognition as the Program Sponsor during all Next Gen announcements and 3 opportunities to speak at different Next Gen events
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Opportunity for a custom drink at 1 Next Gen event
- 2 complimentary ticket to all Next Gen events
- Recognition in pre-event marketing, post-event communications, and social media coverage

**Next Gen Partner**

*Become a 2025 Partner! Help us build a young and vibrant business community!*

\$750 - ~~5 available~~ **4 AVAILABLE**



- Logo placement on program materials.
- Recognition at all events
- 1 speaking opportunity at an event
- 1 complimentary ticket to each Next Gen event



## **Next Gen Look Back and Learn**

### **Title Sponsor**

\$1,000 - Exclusive

- 4 VIP seats to the event
- Prominent logo placement as the Title Sponsor on all event materials
- Exclusive recognition as the Title Sponsor during event announcement
- Welcome guest (up to 5 minutes)
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Opportunity to have a drink named after you for the event if applicable

### **Venue Sponsor**

\$500 - Exclusive

- 2 VIP seats to the event
- Logo placement on all event materials
- Give closing remarks (up to 3 minutes)
- Opportunity to provide branded merchandise or promotional items with Chamber approval

### **Lunch Sponsor**

\$350 - 1 per event

- 1 seat to the event
- Logo placement on all event materials
- Opportunity to provide branded merchandise or promotional items with Council approval
- Opportunity to draw raffle prize

## Cornhole Tournament

*All sponsors receive a set of cornhole boards with their company logo on each board*

### Title Sponsor

\$1,400 - Exclusive

- Prominent logo placement as the Title Sponsor on all event materials
- 2 cornhole teams (4 players/spectators)
- Welcome attendees (up to 5 minute) and first toss to open event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Opportunity to provide branded merchandise or promotional items with Chamber approval

### Entertainment Sponsor

\$800 - Exclusive

- 2 cornhole teams (4 players/spectators)
- Announce rules from podium
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Recognition from podium
- Opportunity to provide branded merchandise or promotional items with Chamber approval

### Drink Sponsor

\$600 - Exclusive

- 1 cornhole team (2 players/spectators)
- Cups with company logo (provided to attendees to take home)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Recognition from podium
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Signature drink created for your brand

### Trophy Sponsor

\$500 - Exclusive

- 1 cornhole team (2 players/spectators)
- Present Trophy to winners
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Recognition from podium
- Opportunity to provide branded merchandise or promotional items with Chamber approval

### Board Sponsor

\$450 - ~~12 available~~ **11 AVAILABLE** 

- 1 cornhole team (2 players/spectators)
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Recognition from podium

## Next Gen Winter Soiree

### Title Sponsor

\$2,000 - Exclusive

- 6 VIP seats to event
- Includes prominent logo placement as the Title Sponsor of the Next Gen Winter Soiree on all event materials
- Welcome attendees (up to 5 minutes)
- Opportunity to provide branded merchandise or promotional items with Chamber approval.
- Early access to the event

### Venue Sponsor

\$1,000 - Exclusive

- 4 VIP seats to event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Provide closing remarks (up to 3 minutes)
- Option to provide branded merchandise or promotional items with Chamber approval
- Early access to the event

### Entertainment Sponsor **SOLD**

~~\$750 - Exclusive~~



- 4 preferred seats to the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Early access to the event

### Dinner OR Bar Sponsor **SOLD**

~~\$500 - two per event~~



- 2 preferred seats to the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Option to provide branded merchandise or promotional items with Chamber approval
- Early access to the event

**Dinner Sponsor** - logo placement on food stations

**Bar Sponsor** - logo placed at bar and opportunity for a signature drink



# TEACHER APPRECIATION AWARDS & BRUNCH

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## **Education (Title) Sponsor**

\$4,500 – Exclusive

- Sponsor will receive recognition for the 2025 Teacher Appreciation Title Sponsor
- 10 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval
- One Sponsored E-mail to all Chamber members

## **Reading (Awards) Sponsor**

\$3,500 – Exclusive

- 8 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage and awards table
- Logo placement on any certificates
- Opportunity to provide take home gift with Chamber approval
- One Sponsored E-mail to all Chamber members

## **Math Sponsor**

\$2,000 – 8 Available

- Sponsor will receive recognition as the Math sponsor
- 8 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday e-newsletter of your choice

## **Science Sponsor**

\$1,000 – 8 Available

- 6 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Opportunity to provide take home gift with Chamber approval



### History Sponsor

\$500 – ~~8 Available~~ **7 AVAILABLE**

- 4 VIP seats for the event
- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage

### Teacher Supporter



\$400 - ~~12 Available~~ **11 available**

***(this sponsorship supports a table for 6 exclusively for the teachers only at no charge to them)***

- Logo placement on event promotions, including webpage, targeted emails, and on-site recognition
- Logo placement on event signage

**\*To attend personally, tickets are available to purchase.**

**Teacher Ticket** (One ticket for a teacher to attend event at no cost to them)

\$45 OPEN

**\*To attend personally, tickets are available to purchase.**

# WORKFORCE NOW

**Mission:** To develop and sustain partnerships to support and encourage workforce readiness and workforce development.

**Vision:** A workforce ready to meet the Fredericksburg region's current and future employment needs.

*"The FXBG Chamber, a direct connector and convener of students and businesses, will partner with all secondary and post-secondary schools in PD16 to provide opportunities for students to learn from, engage with and work for companies, corporations and organizations; overall expanding paid and credit-bearing student internships and other work-based learning opportunities. We are seeking strategic funding partners in this work." – Carley S. Walker, Sr. Vice President of Workforce & Community Development*

## Workforce NOW Strategic Partners

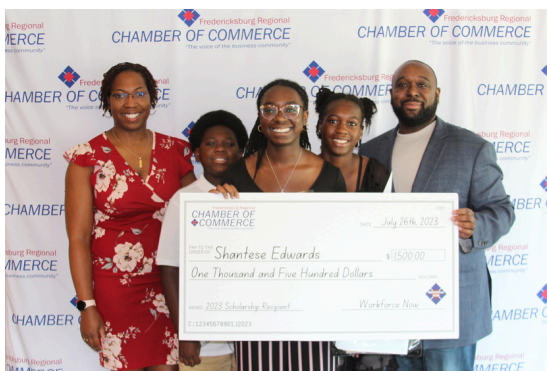
\$5,000 – \$25,000 Donation (501c3)

- Tax deductible donation
- Co-branding of the program of work
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Seat on the Workforce NOW Board of Directors

## Workforce NOW Scholarship Fund

\$250 – \$3,000 Donation (501c3)

- Tax deductible donation
- Logo recognition
- Seat on Scholarship Selection Committee





# 4th Annual Intern Expo

## Tuesday, February 5th, 2025



### Title Sponsor **SOLD** Goodwill

~~\$3,500 - Exclusive~~

RAPPAHANNOCK goodwill

- Sponsor will receive recognition as the 2025 Intern Expo Presented by Sponsor
- Prominent Booth Placement
- Full page ad on inside cover page of Expo directory
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday e-newsletter of your choice

### Internship Sponsor

~~\$2,500 - Exclusive~~

- Prominent Booth Placement
- Half page ad in Expo directory
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all student nametags
- Closing Remarks (up to 3 minutes)
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on business directory page of the Chamber website

### Vendor Sponsor **SOLD** MATERN STAFFING

~~\$1,500 - Exclusive~~

- Prominent Booth Placement
- 1/4 page ad in Expo directory
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to send welcome e-mail to all vendors
- Opportunity to provide take home gift with Chamber approval



## Snack Bar Sponsor

\$1,000 - Exclusive

- Prominent Booth Placement
- Logo in Expo directory
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Special signage at snack bar

## Goodie Bag Sponsor **SOLD**

~~\$750~~ - Exclusive



- Prominent Booth Placement
- Logo in Expo directory
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Branded/Logo on goodie bags for those in attendance

## Mock Interview Sponsor

\$600 - Exclusive

- Prominent Booth Placement
- Logo on mock interview materials
- Logo in Expo directory
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition

## Breakout Session Sponsor

~~\$500~~ - 4 Available **2 Available**



- Preferred Booth Placement
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Branded/Logo on materials in breakout sessions; providing pens, paper etc.



## **Mock Interview Day**

### **Title Sponsor**

\$2,500 - Exclusive

- Sponsor will receive recognition as the 2025 Mock Interview Day Sponsor "Presented by"
- 2 tables for display including a welcome table
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday e-newsletter of your choice

### **Interviewer Sponsor**

\$1,750 - Exclusive

- 1 table for display
- Logo placed on interview resources provided to interviewers
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on business directory page of Chamber website

### **Lunch Sponsor**

\$1,350 - Exclusive

- Signage at lunch buffet and/or stickers on box lunches
- Opportunity to welcome volunteers to lunch and/or greet at lunch
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval

### **Break-out Session Sponsor**

\$1,000 - Up to 6 Available

- Signage and small display area in 1 break-out session
- Opportunity to host or co-lead a breakout session
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval

## Photography Sponsor

\$750 - 2 Available

- Signage and small display area at photo booth area
- Include logo on digital photos and/or album from the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval

## Scholarship Sponsor

\$350 - Unlimited

- Opportunity to serve as Industry Lead Mock Interviewer
- Recognized as a Workforce NOW Scholarship Supporter
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition



# Workforce Workshops

## Workshop Sponsor

\$750

- Sponsor will receive recognition as a Workforce Workshop presented by Sponsor
- Welcome guest (up to 3 minutes)
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage



# SPONSORSHIP COMMITMENT FORM

Thank you for your support!

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please fill in sponsorship title and the amount you would like to sponsor:

Event Name: \_\_\_\_\_

Sponsorship Title:

Sponsorship Amount:

\_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

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ACH Payment- *Contact Finance at 540-735-1922 for arrangement.*

Enclosed is a check payable to the Fredericksburg Regional Chamber of Commerce (or FRCC)

Please charge my:  Visa  MasterCard  American Express

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

Please email form to Carley Walker at [cwalker@fxbgchamber.org](mailto:cwalker@fxbgchamber.org)

or

Jessica Hewlett at [events@fxbgchamber.org](mailto:events@fxbgchamber.org)